

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 10  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>			Date MM / DD / YYYY <b>10 / 29 / 2012</b>	
Mailing Address 2001 N. Beauregard Street			Amount <b>8835.40</b>	
City Alexandria	State VA	Zip Code 22311	Transaction ID : <b>D657202</b>	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: <b>CA</b> District: <b>26</b>
Name of Federal Candidate Supported or Opposed by Expenditure: Anthony A. Strickland			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>1224243.69</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>			Date MM / DD / YYYY <b>10 / 29 / 2012</b>	
Mailing Address 2001 N. Beauregard Street			Amount <b>25619.21</b>	
City Alexandria	State VA	Zip Code 22311	Transaction ID : <b>D657203</b>	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: <b>NY</b> District: <b>19</b>
Name of Federal Candidate Supported or Opposed by Expenditure: Christopher P Gibson			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>312902.67</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	<b>34454.61</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Date

MM / DD / YYYY  
**10 / 29 / 2012**

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 2 OF 10  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>	<b>FEC IDENTIFICATION NUMBER ▼</b> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>C</b> C00495028       </div>
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>		Date MM / DD / YYYY 10 / 29 / 2012	
Mailing Address 2001 N. Beauregard Street		Amount 653.83	
City Alexandria	State VA	Zip Code 22311	Transaction ID : D657204
Purpose of Expenditure Direct Mail	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: NY District: 19
Name of Federal Candidate Supported or Opposed by Expenditure: Christopher P Gibson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 312902.67		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>		Date MM / DD / YYYY 10 / 29 / 2012	
Mailing Address 2001 N. Beauregard Street		Amount 6157.47	
City Alexandria	State VA	Zip Code 22311	Transaction ID : D657206
Purpose of Expenditure Direct Mail	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CA District: 26
Name of Federal Candidate Supported or Opposed by Expenditure: Anthony A. Strickland		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1224243.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	6811.30
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....	
(c) <b>TOTAL</b> Independent Expenditures.....	

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(SCHEDULE E)

PAGE 3 OF 10  
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NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>	<b>FEC IDENTIFICATION NUMBER ▼</b> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>C</b> C00495028       </div>
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>		Date <div style="border: 1px solid black; padding: 2px; display: inline-block;">           10 / 29 / 2012         </div>
Mailing Address 2001 N. Beauregard Street		Amount <div style="border: 1px solid black; padding: 2px; display: inline-block;">           12023.77         </div>
City Alexandria	State VA	
Zip Code 22311		<b>Transaction ID : D657207</b>
Purpose of Expenditure Direct Mail	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House    State: CA <input type="checkbox"/> Senate    District: 26 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Anthony A. Strickland		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Terris Barnes &amp; Walters</b>		Date <div style="border: 1px solid black; padding: 2px; display: inline-block;">           10 / 29 / 2012         </div>
Mailing Address 400 Montgomery Street Suite 700		Amount <div style="border: 1px solid black; padding: 2px; display: inline-block;">           36250.00         </div>
City San Francisco	State CA	
Zip Code 94104		<b>Transaction ID : D657232</b>
Purpose of Expenditure Direct Mail	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House    State: WI <input type="checkbox"/> Senate    District: 07 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Sean Duffy		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

<b>(a) SUBTOTAL</b> of Itemized Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; display: inline-block;">         48273.77       </div>
<b>(b) SUBTOTAL</b> of Unitemized Independent Expenditures .....	<div style="border: 1px solid black; padding: 2px; display: inline-block;">         0.00       </div>
<b>(c) TOTAL</b> Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; display: inline-block;">         48273.77       </div>

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Shannon Roche

Signature

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# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 4 OF 10  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

The Pivot Group

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 1720 I Street, NW  
Suite 520

Amount

3538.19

City State Zip Code  
Washington DC 20006

Transaction ID : D657234

Purpose of Expenditure  
Direct Mail

Category/  
Type

Office Sought: ☒ House State: MN  
☐ Senate District: 08  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Raymond J. Cravaack

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

658787.86

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

49820.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658183

Purpose of Expenditure  
Television Advertising

Category/  
Type

Office Sought: ☒ House State: TN  
☐ Senate District: 04  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Scott DesJarlais

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

153324.49

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

53358.19

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

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# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 5 OF 10  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>The Baughman Company, Inc.</b> Estimate			Date 10 / 29 / 2012	
Mailing Address 1782 Union Street			Amount 14435.25	
City San Francisco	State CA	Zip Code 94123-4449	Transaction ID : D658184	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: FL <input type="checkbox"/> Senate District: 18 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Allen B. West			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1649785.70			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee <b>The Pivot Group</b>			Date 10 / 29 / 2012	
Mailing Address 1720 I Street, NW Suite 520			Amount 25225.00	
City Washington	State DC	Zip Code 20006	Transaction ID : D658185	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: RI <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Brendan Doherty			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 76810.39			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	39660.25
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures.....	

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Shannon Roche

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# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Putnam Partners LLC</b>		Date MM / DD / YYYY <b>10 / 29 / 2012</b>	
Mailing Address 2601 Wilson Boulevard Suite 201		Amount <b>11260.92</b>	
City Arlington	State VA	Zip Code 22201	Transaction ID : <b>D658212</b>
Purpose of Expenditure Media Production Costs		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <b>FL</b> District: <b>18</b>
Name of Federal Candidate Supported or Opposed by Expenditure: Allen B. West		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>1649785.70</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date MM / DD / YYYY <b>10 / 29 / 2012</b>	
Mailing Address 3050 K Street, NW Suite 100		Amount <b>11081.00</b>	
City Washington	State DC	Zip Code 20007	Transaction ID : <b>D658213</b>
Purpose of Expenditure Online Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <b>MN</b> District: <b>08</b>
Name of Federal Candidate Supported or Opposed by Expenditure: Raymond J. Cravaack		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>658787.86</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>22341.92</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Shannon Roche

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Date

MM / DD / YYYY  
**10 / 29 / 2012**

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 7 OF 10  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on <span style="border: 1px solid black; padding: 2px;">M M M</span> / <span style="border: 1px solid black; padding: 2px;">D D D</span> / <span style="border: 1px solid black; padding: 2px;">Y Y Y Y Y Y Y Y</span>			
Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date <span style="border: 1px solid black; padding: 2px;">M M</span> / <span style="border: 1px solid black; padding: 2px;">D D</span> / <span style="border: 1px solid black; padding: 2px;">Y Y Y Y Y Y Y Y</span> <b>10 / 29 / 2012</b>	
Mailing Address 3050 K Street, NW Suite 100		Amount <span style="border: 1px solid black; padding: 2px;">11081.00</span>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658214
Purpose of Expenditure Online Advertising		Category/ Type <span style="border: 1px solid black; padding: 2px;"> </span>	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <u>MN</u> District: <u>02</u>
Name of Federal Candidate Supported or Opposed by Expenditure: John P Kline Jr.		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <span style="border: 1px solid black; padding: 2px;">11081.00</span>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) <span style="border: 1px solid black; padding: 2px;"> </span>	
Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date <span style="border: 1px solid black; padding: 2px;">M M</span> / <span style="border: 1px solid black; padding: 2px;">D D</span> / <span style="border: 1px solid black; padding: 2px;">Y Y Y Y Y Y Y Y</span> <b>10 / 29 / 2012</b>	
Mailing Address 3050 K Street, NW Suite 100		Amount <span style="border: 1px solid black; padding: 2px;">11081.00</span>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658215
Purpose of Expenditure Online Advertising		Category/ Type <span style="border: 1px solid black; padding: 2px;"> </span>	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <u>FL</u> District: <u>18</u>
Name of Federal Candidate Supported or Opposed by Expenditure: Allen B. West		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <span style="border: 1px solid black; padding: 2px;">1649785.70</span>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) <span style="border: 1px solid black; padding: 2px;"> </span>	
(a) SUBTOTAL of Itemized Independent Expenditures.....		<span style="border: 1px solid black; padding: 2px;">22162.00</span>	
(b) SUBTOTAL of Unitemized Independent Expenditures .....		<span style="border: 1px solid black; padding: 2px;"> </span>	
(c) TOTAL Independent Expenditures.....		<span style="border: 1px solid black; padding: 2px;"> </span>	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature <u>Shannon Roche</u>		Date <span style="border: 1px solid black; padding: 2px;">M M</span> / <span style="border: 1px solid black; padding: 2px;">D D</span> / <span style="border: 1px solid black; padding: 2px;">Y Y Y Y Y Y Y Y</span> <b>10 / 29 / 2012</b>	
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(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658216

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: CA  
☐ Senate District: 07  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Daniel E. Lungren

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 359938.61

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658217

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: CA  
☐ Senate District: 26  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Anthony A. Strickland

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 1224243.69

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

22162.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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PAGE 9 OF 10  
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NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658218

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: IA  
☐ Senate District: 03  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Thomas Latham

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

491398.63

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658219

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: FL  
☐ Senate District: 22  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Adam Hasner

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

11081.00

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

22162.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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PAGE 10 OF 10  
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House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658220

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: IA  
☐ Senate District: 04  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Steve King

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

651043.47

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658221

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: OH  
☐ Senate District: 16  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

James B. Renacci

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

1204343.07

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

22162.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

293548.04

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Date

MM / DD / YYYY  
10 / 29 / 2012

Signature